



Coaching Association of Canada
Association canadienne des entraîneurs

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Call for Targeted Research Proposal

The Coaching Association of Canada's (CAC) is inviting the academic research community to submit a targeted research proposal to *Describe coaches' experiences with the National Coaching Certification Program (NCCP)*. The grant is a maximum of \$10,000.

Background

The National Coaching Certification Program (NCCP) provides coaches at all levels standardized, inclusive, and safe sport education across Canada. Delivered by NCCP Coach Developers, the NCCP curriculum ensures all coaches receive training based on current best practices in instructional design, ethical decision-making, and with content that is relevant, and which leads to the development of competent coaches. The NCCP delivers quality and developmentally-appropriate training and gives coaches the confidence to succeed.

As part of this mandate, the CAC, National Sport Organizations (NSOs), Provincial Sport Organizations (PTSOs), Provincial and Territorial Coaching Representatives (PTCRs), Canadian Olympic and Paralympic Sport Institutes (COPSIs), and the Government of Canada, share in the development and stewardship of the NCCP, which is the program to deliver coach training and grant certification in Canada.

According to results from organizational research and a recent review of literature conducted by Edwards (2020), coaches are satisfied with NCCP modules and they report learning as well as intentions to implement that learning into their practice. Also, "(...) generally the individual coaches who have gone through the evaluation process were satisfied with their experience and found it to be a valid experience" (Edwards 2018, p.14). However, it seems that some coaches perceive the NCCP training and evaluation process as tedious (Edwards 2018; Kerr, Stirling, Gurgis, Kitchen, & Cross, 2018). As the NCCP Partnership seeks to understand and facilitate the coaches training and evaluation process, there is a need to better understand what is behind this perception.

Statement of work

General Research Goal: *Describe coaches' experience with the National Coaching Certification Program (NCCP).*

Targeted coaches: Working in the sampling years (NCCP Community and Competition Introduction)

Specific questions:

In completing NCCP Pathway...

- How do coaches understand the process to achieve NCCP Trained and Certified status?
 - Where are coaches finding information related to their NCCP pathway?
- How is the process?
-



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- Monotonous or Stimulating?; Repetitive or complementary?; Confusing or intuitive? Complicated or simple?; Inconsistent or consistent? Other?
- What specifically happens when the process is perceived as stimulating?
- What specifically happens when the process is perceived as tedious?
- Is there a difference when coaches work in one or in more than one sport?
- Is there a difference when the Sport Specific training integrates or do not integrate Multisport Modules?

Project Process

1. Refine research questions in collaboration with the CAC Project team*
2. Develop the research protocol (CAC will provide reports for the literature review)
3. Data collection and analysis
4. Production of a final report with recommendations.

*** Close collaboration is expected with the CAC at all steps**

Outcome

The report should:

- Summarize all relevant empirical literature;
- Include section on each specific question;
- Be written for a sport practitioner audience (NCCP Partners);
- Include the methodology as an Appendix;
- Include Appendix with all references;
- Include an executive summary (250 words, template will be provided).

How to apply

Applications are open to individuals or groups affiliated with Canadian universities and colleges. Graduate student(s) should be involved, but the supervisor must be the applicant and the principal researcher. Research team should include at least one male and one female.

If you are interested in applying for the literature review, please email research@coach.ca by midnight, EST, on **July 27, 2020** with “*Application: NCCP Experience*” as the subject line.

Your proposal should include:

- Project description (maximum 4 pages, single spaced, references excluded) including:
 - Scope of the project given a maximum budget of \$10,000.
 - The CAC does not pay university administration fees.
 - Other sources of funding may be acceptable but must be noted in the budget.
 - Equipment expenses (e.g., computer) will not be accepted.
 - Proposed research method
 - Timelines, considering that the report is needed as soon as possible and no later than March 31st, 2021.



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- Individuals involved and their responsibilities, with their University or College affiliation
- Research CV of the leader

Applications will be evaluated by the project team and all applicants will be advised of the final decision by **August 7, 2020**.

Approved Proposal

Commitments and timelines of the approved research proposal:

- **August 2020:**
 - Signed contract with the CAC
 - Meeting with the CAC project team
- **October 2020:** Detailed project submission to CAC project team
- **February 2021:**
 - Preliminary report
 - Meeting with the CAC project team
- **March 31st, 2021:** Final Report

Terms of agreement

The first payment of 75% of the awarded contract will be made upon the agreement signature, followed by another payment of 25% which will be made upon receipt of the final report (no later than March 31st 2021).

The Coaching Association of Canada unites stakeholders and partners in its commitment to raising the skills and stature of coaches, and ultimately expanding their reach and influence. Through its programs, the CAC empowers coaches with knowledge and skills, promotes ethics, fosters positive attitudes, builds competence, and increases the credibility and recognition of coaches.