Guiding Principles for Using the National Coaches Week Logo

- Clear space must be given around the logo. Type and graphic elements must not encroach on this clear space.
- Do not stretch or compress the logo disproportionately.
- Do not rotate the logo; the National Coaches Week logo should always remain horizontal.
- Do not change the colour of any part of the National Coaches Week logo.
- The logo must be legible; all words of the logo must be clear when used.