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### WEBSITE COPY

Use the text below to share information about National Coaches Week on your website. Be sure to customize it with any specific events you have planned.

National Coaches Week celebrates the positive impact coaches have on athletes, participants, and communities across Canada. This week is an opportunity to recognize coaches for the integral role they play by saying #ThanksCoach.

With virtual activities held across the country to celebrate coaching, National Coaches Week provides coaches with the recognition they deserve for the time they devote to ensuring Canadians live an active, healthy lifestyle.

For more information on events happening in your region, visit [www.coach.ca/nationalcoachesweek](http://www.coach.ca/nationalcoachesweek) or contact your [Provincial or Territorial Coaching Representative](#).

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### NEWSLETTER COPY

Use the text below to share information about National Coaches Week on your website. Be sure to customize it with any specific events you have planned.

September 19-27, 2020 is National Coaches Week, a time to celebrate the tremendous positive impact coaches have on athletes and communities across Canada. This week is an opportunity to recognize coaches for the integral role they play by simply saying #ThanksCoach.

With virtual activities held across the country to celebrate coaching, National Coaches Week provides coaches with the recognition they deserve for the time they devote to ensuring Canadians live an active, healthy lifestyle.

Stay up to date with everything happening leading up to National Coaches Week by visiting [www.coach.ca/nationalcoachesweek](http://www.coach.ca/nationalcoachesweek) and by following along on social media using #CoachesWeek and #ThanksCoach.