

Program Guidelines

The Coaching Association of Canada (CAC) offers grants to National Sport Organizations (NSOs) that organize and operate programs and initiatives to increase the number of coaches who identify with one or more of the CAC's Priority Groups. In the [Equity, Diversity and Inclusion Policy](#), the CAC defines Priority Groups as “women, visible minorities, persons with disabilities, Indigenous Peoples, and people that identify with the LGBTQI2S+ community.

Program Goal

Support the development and implementation of projects by NSOs to increase the diversity of coaches in Canada.

Funding

Ten (10) grants of \$500 are available to NSOs that provide a matching grant of \$500. Funding must be used for expenses related to the project. Please contact CAC to discuss eligible and ineligible expenditures. All project activities must be completed by March 31, 2022.

Eligible projects may include, but are not limited to:

- Hosting NCCP Workshops for coaches
- Developing a mentorship program
- Developing a Community of Practice
- Providing practice coaching experiences for coaches (example: Attending a National Championships in a coach apprentice role)

The CAC distributes all approved grants through a claim for reimbursement of expenses upon receipt of the final report, which evaluates the initiative's outcomes.

Program Commitment

Successful applicants must:

- Implement an eligible project in the timeframe of July 2021 to March 2022.
- Complete the final report by March 31, 2022.

Program Timeline

ACTIVITY	DATE
Application Period	May 1 to June 30, 2021
Successful Applicants Notified	July 11, 2021
Project Implementation	July 2021 to March 2022
Final Report Due	March 31, 2022

Evaluation Criteria

All applications will be reviewed and evaluated based on the following criteria:

- Quality of proposal
- Perceived impact of project
- Aligned with the objectives of the grant and program goal

Application Process

NSOs can [submit an application form here](#), detailing their project plan and perceived outcomes.

Application Deadline

Applications will be accepted from May 1 to June 30, 2021. Successful applicants will be notified by July 11, 2021.

All questions regarding the NSO Grant program can be directed to Andrea Johnson, Project Coordinator, Diversity & Inclusion at ajohnson@coach.ca.