RESEARCH INSIGHTS



Understanding the Complexity of Delivering Coach Education on a National Basis - Final Report

Coaches and coaching are a critical facet of any amateur sport organization as they are pivotal in the administration and implementation of athlete development programs and strategies. The effectiveness of coach training, through the National Coaching Certification Program (NCCP), is reliant upon various stakeholder groups that include: the Learning Facilitator, the Master Learning Facilitator, National Sport Organizations, Provincial Sport Organizations, Community Sport Organizations, and the Coaching Association of Canada. Though there are many stakeholder groups, the purpose of this research is to assess and review the efficacy of the training provided by the Learning Facilitators in the sports of soccer, baseball, and hockey.

Data were collected through interviews, observations of the delivery of the NCCP courses and review of NCCP manuals for content analysis.

The results suggests that Provincial Sport Organizations management are faced with challenges and have experienced a number of successes regarding the administration of the NCCP by Learning Facilitators. Elements that were commonly discussed by the Master Learning Facilitators regarding LF training and delivery of the NCCP program. These elements include: Delivery Challenges, Infrastructure, Learning Outcomes, Qualification of Master Learning Facilitators, Teaching Styles, Successful Delivery, and Governing Body Support. The elements that emerged from the interviews and observations of the Learning Facilitators consisted of the Physical Setting, Module Consistency, Experience Factors, Delivery Processes, Product Creation, Professionalism (Representation), Meeting and Managing Outcomes, Governing Body Support, Background Qualities, and Evaluation and Effectiveness.



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