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SAMPLE SOCIAL MEDIA POSTS

You can follow all of the National Coaches Week social media action on Facebook, Twitter, and Instagram using [#CoachesWeek](#) and [#ThanksCoach](#).

We've created a custom Facebook profile frame that can be used throughout the week to show your support. [Follow this link](#) to add the frame to your Facebook profile throughout the week. Be sure to update your cover and display images to National Coaches Week graphic to generate awareness for the campaign.

New this year! We've created an animated GIF to add to your Instagram story! Search the GIF library for National Coaches Week to add the sticker to your story.

Use some of the social media posts below to join the conversation!

- *Celebrate your coach during National #CoachesWeek September 18th-26th #ThanksCoach*
- *We're celebrating the coaches who have been there through thick and thin! This week, join us to say #ThanksCoach to an important coach in your life!*
- *Even from a distance, coaches are there to support you! Join us this National #CoachesWeek to say #ThanksCoach!*
- *Coaches are a crucial part of building a healthy, active community. Get involved in National #CoachesWeek by saying #ThanksCoach!*
- *Whether it's in-person or virtually, a message of thanks goes a long way. Take a moment to say #ThanksCoach to a coach who has been there for you.*
- *Looking for a National #CoachesWeek event to join in your community? Visit www.coach.ca/NCWEvents to see events and list your own.*
- *Interested in hosting your own National #CoachesWeek event! Learn more at www.coach.ca/NCWEvents*
- *September 18th- 26th is your chance Canada! Tell us why your coach rocks using #ThanksCoach*

There are lots of partners you can follow on Facebook and Twitter who will have information about National Coaches Week. Be sure to tag your coach, club, or sport organization in your social media post.

Follow the Coaching Association of Canada for updates on National Coaches Week events, and other shareable content.



@coach.ca



@CAC_ACE



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Subscribe to the CAC's [Inside Coaching monthly eNewsletter](#) for updates and National Coaches Week events.