

## Call for Listening Session Participants

As part of an ongoing organization-wide initiative to build equity, diversity, and inclusion (EDI) the Coaching Association of Canada (CAC), is working to create safer spaces for all our community members – from coaches, youth sport participants, and community sport leaders.

From January 2023 - February 2023, the CAC will be holding a series of Listening Sessions targeting stakeholders and representatives of underserved populations, equity deserving groups, new people to Canada, Indigenous Peoples, people in remote communities, and visible minority people in local/grassroots/community sport and recreation.

The focus groups will be hosted and facilitated by Sayid Consulting Inc. Thoughts and feedback shared in Listening Sessions will remain anonymous but will help the CAC to develop practices and coach programming that pertain to EDI and support the sport community.

### Please join us if:

1. You are a coach, youth sport participant, community sport leader, community sport participant, community coach
2. You work in local, grassroots, community sport and recreation
3. You can provide insights on barriers and facilitators to coaching or accessing coach education or NCCP\* for the following communities:
  - o Black, Latino, and Indigenous and Native American persons, Asian Americans and Pacific Islanders and other persons of color.
  - o Newcomers, immigrants, refugees.
  - o Persons who live in rural areas; and
  - o Persons otherwise adversely affected by persistent poverty or inequality

Note: We recognize race is complicated and invite people to self-identify. This group includes people who are mixed-race and white passing. No one's identity will be policed

*\*NCCP: National Coaching Certification Program*

### Process:

- The focus groups will last 90 minutes and will be facilitated by members of Sayid Consulting via Zoom
- Each focus group will include approximately 8-10 people
- Each participant will receive compensation of \$50 value for their time and labour

### Register:

For those who are not eligible or are not able to participate in the focus groups, your input is still valid and very welcome. If you do seek dialogue with our consultants, please do not hesitate to contact the lead facilitator Manal at [manal@sayidconsulting.com](mailto:manal@sayidconsulting.com)

We have also created a completely anonymous outlet for you to provide your thoughts – if you would prefer to give feedback anonymously, we have set up an online form here: [Google Form](#).

To register for the session please follow this link: <https://tinyurl.com/EN-ListeningSessions>