



SPORT LEADERSHIP SPORTIF

NOVEMBER 2-3 NOVEMBRE 2023



About the Petro-Canada™ Sport Leadership sportif conference

The Petro-Canada Sport Leadership sportif conference is Canada's largest conference for coaches, researchers, and sport executives and administrators. Since the return to in-person in 2022, the event continues to increase participation while respecting personal safety, offering learning, professional development, networking and celebration with the leaders of the sport, business, and education communities in Canada.

Theme of the 2023 Petro-Canada Sport Leadership sportif conference:

MENTAL HEALTH IS OUR SPORT

While we have celebrated the resilience, courage, and empathy within the world of sport during the pandemic, we now must turn our focus to the mental health of our coaches, participants, athletes, and sport leaders. In 2022, the CAC received a 2.8M grant from the Public Health Agency of Canada to address this national priority. This investment sets the groundwork for improving mental health literacy and coach self-care in 2023. When empowered with the tools and confidence to integrate positive mental health practices into our roles, we can take a collective approach to prioritizing mental health. Together, we can support the well-being of everyone in our sport community.

The 2023 Petro-Canada Sport Leadership sportif conference is an opportunity for us to focus on:

- Creating an environment which elevates and normalizes mental health conversations
- Empowering our delegates in their roles to have a positive impact on sport throughout the country
- Promoting the importance of self-care
- Creating safe, inclusive spaces
- Building a community of champions for mental health through the power of sport

Our priority is to ensure a safe return to modified conference activities to engage our delegates in a successful event. As such, we are continuing to assess the structure and timing of activities, workshops, networking and ultimately the celebration of Canada's great coaches and sport leaders.