



NCCP MAKING HEAD WAY IN SPORT

eLearning Module



Introduction

Get concussion smart to create a safe sport environment!

The NCCP Making Head Way in Sport eLearning module is designed to empower coaches, parents and participants with the knowledge and skills needed to prioritize participant safety when it comes to concussions. Backed by extensive concussion research, and aligned with the Canadian Guideline on Concussion in Sport, this comprehensive course provides a thorough understanding on what to do to prevent concussions, how to effectively recognize the signs and symptoms of a concussion, what steps are needed to take action when a participant has a concussion, and how to support a safe return to sport.



This module will prepare you to:

- Implement preventive measures to minimize the risk of concussion
- Recognize signs and symptoms of concussion
- Know how to respond and support when you suspect a participant has a concussion
- Support recovery through appropriate Return-to-Sport Strategies



Promotional Resources

We invite you to use the tools and resources included in this marketing toolkit to promote the NCCP Making Head Way in Sport eLearning module and microlearning across your networks.

Direct Links



To access the eLearning module in the Locker, please use the following hyperlinks:

English

<https://thelocker.coach.ca/onlinelearning#MHW-E>

French

<https://lecasier.coach.ca/onlinelearning#MHW-F>

For additional information, please visit the NCCP Making Head Way in Sport page:

English

<https://www.coach.ca/MHW>

French

<https://www.coach.ca/PTA>

Further resources and information about concussions as well as a new microlearning are available at:

English:

www.coach.ca/concussion

French:

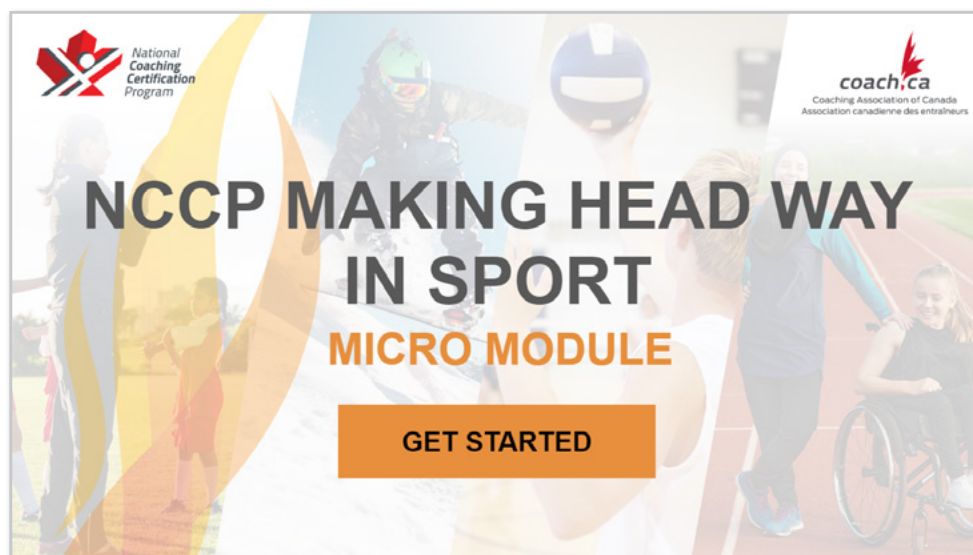
www.coach.ca/commotion-cérébrale





Microlearning

A newly created microlearning is available on www.coach.ca/concussion. This free module is available online and provides coaches with quick beginner level information on concussions. Coaches are required to complete the full NCCP Making Head Way in Sport eLearning module in the Locker to have the education tracked on their coaching transcript.





Promotional Video

A promotional video is available in French and English to support the promotion of the module. Use the YouTube links to share it across your channels:



[English:](#)



[French:](#)





Sample Description Copy

The following copy may be used on websites and in emails to promote the NCCP Making Head Way in Sport eLearning module.

The NCCP Making Head Way in Sport eLearning module is designed to empower coaches, parents and participants with the knowledge and skills needed to prioritize participant safety when it comes to concussions. Backed by extensive concussion research, this comprehensive course provides a thorough understanding on steps that can be taken to prevent concussions, how to effectively recognize the signs and symptoms of a concussion, how to take action when a participant has a concussion, and tactics to support a safe return to play.

This NCCP eLearning module is FREE and will take 60 minutes to complete.

Visit the eLearning page in the Locker to get started.

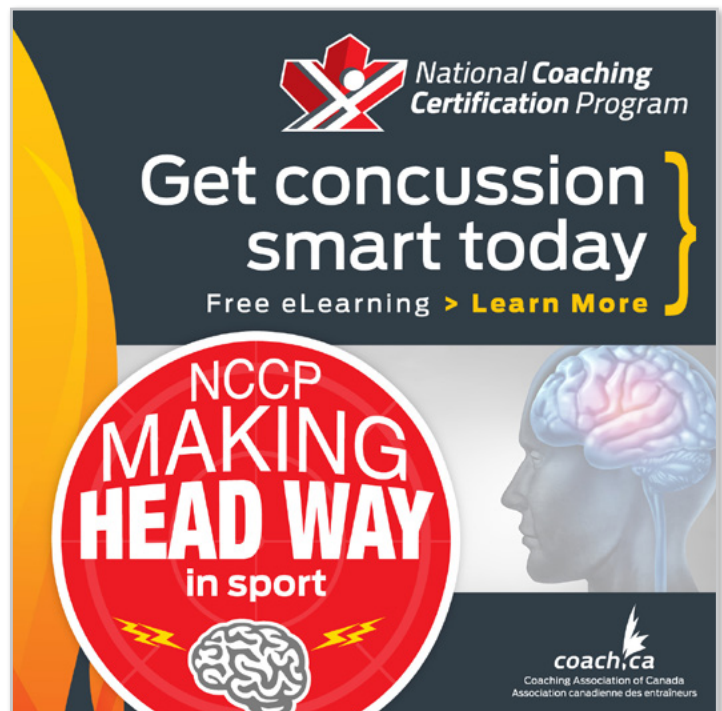
Digital Materials

Our suite of digital graphics and display ads can be downloaded on:

► [Photoshelter](#) 🔒 Password: CAC!2010

Graphic sizes include:

- 250x250
- 300x250
- 300x600
- 320x50
- 320x100
- 468x60
- 600x300
- 728x90
- 970x250
- 1080x1080
- 1080x1920
- 1200x600
- 1200x630
- 1500x900



Infographics And Posters

A series of infographic posters and social media assets have been created to support coaches, parents and athletes in understanding concussions.

Download the Posters [here](#).

Download the social media graphics [here](#).

>>> POSTCARD



>>> POSTER



Social Media Copy

Below are some sample social media posts. Please use the copy examples below as a guideline when promoting the NCCP Making Head Way in Sport eLearning module on your social media channels.

Instagram and Facebook posts:

- Gain the skills and knowledge to ensure the safety of your participants with NCCP Making Head Way in Sport. This 60-minute eLearning module will help you recognize the signs and symptoms of a concussion and empower you with strategies to respond. Visit coach.ca/MHW to learn more.
- Take the NCCP Making Head Way in Sport eLearning module to better understand concussions, including recommendations for prevention and recovery. For more information, resources, and tools, visit coach.ca/concussion.
- Do you know the signs of a concussion? NCCP Making Head Way in Sport introduces the measures you can take to prevent concussions, as well as the actions needed to respond and ensure the safety of your participants. Visit coach.ca/concussion.
- Get Concussion Smart! Concussions can occur while participating in any sport or recreational activity. It's important for coaches, parents, and participants to be aware of the signs, symptoms, and what to do if a suspected concussion occurs. NCCP Making Head Way in Sport introduces the measures you can take to prevent concussions, as well as the actions needed to respond and ensure the safety of your participants. You can complete this 60-minute eLearning module today.
- Do you know what is true or what is a myth when it comes to concussions? Take the NCCP Making Head Way in Sport eLearning module to better understand concussions, including recommendations for prevention and recovery. For more information, resources, and tools, visit coach.ca/concussion.





Twitter (X):

Do you know how to take action when a concussion is suspected? What can you do to prevent concussions? How can you support your participants to return to play safely? Visit coach.ca/concussion to access expert led education, training and resources.

LinkedIn:

Get Concussion Smart with NCCP Making Head Way in Sport!

Do you know how to take action when a concussion is suspected? What can you do to prevent concussions? How can you support your participants to return to play safely?

The NCCP Making Head Way in Sport eLearning module was developed with a taskforce of experts and includes the latest concussion research to empower coaches, parents and participants with the knowledge and skills needed to prioritize participant safety when it comes to concussions.

In this module coaches will learn:

Prevention Strategies: Gain insights into effective steps that can be taken to prevent concussions, fostering a proactive approach to safety within any sport environment.

Recognition of Signs and Symptoms: Enhance your ability to recognize signs and symptoms of concussions swiftly and accurately, to ensure timely intervention.

Actionable Steps: Learn how to take immediate and effective action when a concussion is suspected.

Safe Return-to-Sport Strategies: Understand how to implement strategies for a safe return to sport, emphasizing the importance of a carefully managed post-concussion recovery process.

The CAC's updated [concussion page](#) includes a 5-minute free microlearning, access to downloadable posters, resources and awareness tools, as well information about the latest best practices when it comes to managing the safety of your participants.

Visit our [Concussion Awareness page](#) today to learn more

Key Messages and FAQs for our Partners

The following Key Messages and FAQs will support NCCP delivery partners when answering questions regarding the NCCP Making Head Way in Sport eLearning module. For additional information, please contact the Coaching Association of Canada's Coach and Partner Services team at coach@coach.ca or (613) 235-5000.

Key Messages

- 1.** The Coaching Association of Canada is committed to providing up-to-date and sustainable coach education.
 - A.** The CAC has a commitment to create, deliver, and promote quality coach education, both by providing new content and by updating existing content.
 - B.** The CAC strives to increase access to NCCP training through platforms and innovations, including through the creation of eLearning modules.
- 2.** The NCCP Making Head Way in Sport eLearning module has been revised in July of 2024 to align with the 2022 International Consensus statement on concussion in sport, and the revised Canadian Guideline on Concussion in Sport I.
 - A.** This module introduces new or experienced coaches to measures that can be put in place to prevent concussions, take actions when a concussion is identified, and support a safe return to sport.
 - B.** Coaches can access the eLearning module at any time or place, and on the technology device of their choice.

Frequently Asked Questions:

Where can I take NCCP Making Head Way in Sport?

- The direct link to access the module is: <https://thelocker.coach.ca/onlinelearning#MHW-E>.

Do I need an NCCP number to complete the module?

- Yes, to access the NCCP Making Head Way in Sport eLearning module you must have an NCCP number. You can register an account with the Locker today!

How much does NCCP Making Head Way in Sport cost?

- The cost for NCCP Making Head Way in Sport is FREE.

How long does NCCP Making Head Way in Sport take to complete?

- The eLearning module will take approximately 60 minutes to complete

Can I take the eLearning on my phone or tablet?

- Yes! This module is accessible on all devices and operating systems.

I am having technical issues with the eLearning, who should I talk to?

- Please contact the CAC's Coach and Partner Services team at coach@coach.ca or (613) 235-5000.

I would like to purchase vouchers for this eLearning module, who should I speak to?

- Please contact the CAC's Coach and Partner Services team at coach@coach.ca or (613) 235-5000.

